

NEWS RELEASE
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PROCURE and the Cancer Research Society announce a \$4.5 million investment for the *PROCURE Biobank/Cancer Research Society Partnership* to advance prostate cancer research

MONTREAL, October 8, 2013 - PROCURE and the Cancer Research Society today jointly announced the *PROCURE Biobank/Cancer Research Society Partnership* to fund a biobank specializing in prostate cancer. This partnership, which represents a new investment of \$4.5 million over five years, will provide additional support for prostate cancer research initiatives.

In Canada, it is estimated that one in seven men will develop prostate cancer over their lifetime and that one in 27 will die of it. In 2013, about 23,600 Canadian men, including 4,800 in Quebec, will be diagnosed with prostate cancer¹.

“The financial support announced today will allow us to achieve greater impact: we will provide researchers in the Canadian and international scientific communities with biological samples and data for innovative, large-scale projects against prostate cancer,” said Cédric Bisson, Chairman of the Board of PROCURE.

“The *PROCURE Biobank/Cancer Research Society Partnership* is an important contribution to scientific advancement,” added Andy Chabot, President and CEO, Cancer Research Society. “This partnership underscores our mission to fund research on all types of cancer.”

The *Partnership* is also generously funded by three local family foundations. The *Mirella & Lino Saputo Foundation*, the *Lemaire Family Foundation* and the *Antonopoulos Group* are all contributing to the efforts to conquer prostate cancer.

“We’re proud to be part of the *Partnership* and to support the biobank, which aims to accelerate research that will identify key elements in prostate cancer, as well as prevent and cure it,” said Alain Lemaire, Executive Chairman of the Board of Cascades.

“We had no doubt that we had to take part in this project, which highlights the expertise of Quebec’s scientific researchers and, hopefully, will find a cure for this disease,” added Lino Saputo, Chairman of the Board of Saputo Inc.

¹Advisory Council on Research, Canadian Cancer Society: *Canadian Cancer Statistics, 2013*

“This is an inspiring and innovative project. For our family, it was only natural to get involved and contribute to scientific advances that will make it possible to put an end to this form of cancer,” concluded Costa Antonopoulos, Co-founder of the Antonopoulos Group.

About PROCURE

Founded in 2003, PROCURE's mission is to provide science and humanity with the means to help prevent and cure prostate cancer. It is the only charitable organization in Quebec to be devoted entirely to the fight against this form of cancer. The biobank, which PROCURE created in 2007 in collaboration with the four Québec University-based hospital systems (CHUM, CHUS, CHUQ and MUHC), is aimed at accelerating breakthroughs in prostate cancer research. PROCURE also offers the public and healthcare professionals a comprehensive bilingual website (www.procure.ca) with regularly updated information. PROCURE also contributes to supporting patients and their caregivers, providing the services of a urology nurse upon request.

About the Cancer Research Society

Founded in 1945, the Cancer Research Society is a national not-for-profit organization whose sole mission is to fund research on all types of cancer, thereby contributing to the advancement of science aimed at preventing, detecting, and treating this disease. Over the past 20 years, the CRS has allocated \$113 million to nearly 900 cancer research projects across the country, including \$41 million in the past five years. The Society is already very active in funding prostate cancer projects, which currently represent 22% of its total investments in Canada.

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