



Halte au cancer de la prostate.
The Force Against Prostate Cancer.

News Release
For immediate distribution

**PROCURE announces the affiliation of the Brome-Missisquoi region
as its first registered Prostate Cancer Support & Awareness Group
in the province of Quebec**

Montreal, January 20, 2014 - PROCURE is pleased to announce the affiliation of the Brome-Missisquoi region as its first registered Prostate Cancer Support & Awareness Group in Quebec, thus representing an important milestone in the development of its network in the province over the next years.

This announcement reinforces PROCURE's mission to continue to expand its services to men and the 4,800 Quebec patients newly diagnosed each year, survivors, caregivers, families and health professionals in the fight against prostate cancer.

The Brome-Missisquoi Support & Awareness Group has been in operation for three years and its mission is to inform, promote awareness and provide support to men and their families from this region who are affected by prostate cancer. The group meetings, held the fourth Monday of the month from 6:30 to 8:30 pm, are free of charge and open to everyone.

The support group is led by prostate cancer survivors Mr. Gib Rotherham and Mr. Peter Tétreault. They are assisted by Mr. Blair Anderson, Mr. Ray Jones, Mr. Klaus Bremer and Dr. Robert Pincott. For more information or to register, you can call our toll-free number at 1 855 899-CURE (2873) or send us an email at info@procure.ca.

About Prostate Cancer

Prostate cancer is the most common form of cancer among Canadian men. In Quebec, it is estimated that one in seven men will develop prostate cancer over their lifetime and that one in 27 will die of it. In 2014, about 4,800 men will be diagnosed with prostate cancer¹.

¹Advisory Council on Research, Canadian Cancer Society: *Canadian Cancer Statistics, 2013*



Halte au cancer de la prostate.
The Force Against Prostate Cancer.

About PROCURE

Founded in 2003, PROCURE's mission is to provide science and humanity with the means to help prevent and cure prostate cancer. It is the only charitable organization in Quebec to be devoted entirely to the fight against this form of cancer. PROCURE offers the public and healthcare professionals a comprehensive bilingual website (www.procure.ca) and contributes to supporting patients and their caregivers by providing the services of a urology nurse upon request.

-30-

Source: PROCURE

For further information:
Marie-Christine Beauchemin
PROCURE
514-341-3000, ext. 2
communications@procure.ca
procure.ca